

## Kenosha County Data Profile

Population/Demographics				
Population (1,6)	1990	2000	2008	
Kenosha County	128,181	149,579	164,465	
Municipalities (ranked by population)				
Kenosha, city	80,426	90,352	96,950	
Pleasant Prairie, village	12,037	16,136	19,847	
Twin Lakes, village	3,989	5,124	5,752	
Paddock Lake, village	2,662	3,012	3,138	
Silver Lake, village	1,801	2,341	2,522	
Population/Demographic Characteristics (1,6)	1990	2000	2008	% dist (08)
Population by age:				
Total	128,181	149,577	164,465	100.0
14 & under	29,081	33,833	34,585	21.0
15 to 24	18,484	20,674	23,515	14.3
25 to 34	22,084	20,815	20,120	12.2
35 to 44	18,647	26,061	24,749	15.0
45 to 54	13,087	19,257	26,097	15.9
55 to 64	10,605	11,768	16,903	10.3
65 +	16,193	17,169	18,496	11.2
Median age	32.5	34.8	36.8	
Population by sex:				
Male	62,740	74,149	82,039	49.9
Female	65,441	75,428	82,426	50.1
Population by race:				
White	N.A.	137,779	149,088	90.7
Black/African American	N.A.	7,803	9,723	5.9
American Indian	N.A.	617	738	0.4
Asian	N.A.	1,444	2,336	1.4
Native Hawaiian	N.A.	65	71	0.0
Two or more	N.A.	1,869	2,509	1.5
Hispanic/Latino (2)	5,580	10,757	16,037	9.8
Housing/Household Characteristics (1,6)	1990	2000	2008	
Households	47,029	56,057	N.A.	
Persons per household	2.67	2.60	N.A.	
Housing Occupancy				
All housing units	51,262	59,989	67,712	
Occupied housing units	47,029	56,057	N.A.	
Vacant housing units	4,233	3,932	N.A.	
Housing Tenure				
Occupied housing units	47,029	56,057	N.A.	
Owner-occupied housing units	32,368	38,716	N.A.	
Renter-occupied housing units	14,661	17,341	N.A.	

Labor Force				
Labor Market (3)	Labor Force	Employment	Unemployed	% Unemployed
1998	81,667	79,036	2,631	3.2
1999	82,653	79,964	2,689	3.3
2000	81,166	77,925	3,241	4.0
2001	81,682	77,519	4,163	5.1
2002	81,376	76,523	4,853	6.0
2003	82,063	76,960	5,102	6.2
2004	82,079	77,285	4,794	5.8
2005	82,774	78,034	4,740	5.7
2006	83,150	78,709	4,441	5.3
2007	84,558	80,348	4,210	5.0
2008	85,103	80,546	4,557	5.4

Payroll Employment by Industry (4)	1990	2000	2008	% dist. (08)
Total	40,162	50,952	54,781	100.0
Goods producing	11,048	14,962	10,674	19.5
Natural resource & mining	119	129	214	0.4
Construction	1,690	2,137	1,860	3.4
Manufacturing	9,240	12,696	8,601	15.7
Service providing	29,114	35,990	44,107	80.5
Trade, transportation & utilities	8,747	10,387	10,882	19.9
Wholesale trade	900	2,344	2,498	4.6
Retail trade	6,362	6,184	6,534	11.9
Transp., warehousing & utilities	1,485	1,859	1,850	3.4
Information	388	419	392	0.7
Financial activities	1,931	1,337	1,593	2.9
Finance & insurance	1,580	880	1,055	1.9
Real estate, rental & leasing	351	458	539	1.0
Professional & business services	1,498	3,079	5,846	10.7
Professional & technical services	519	873	1,084	2.0
Management of companies	N.A.	484	680	1.2
Administrative & waste services	825	1,722	4,081	7.4
Educational & health services	4,384	5,521	8,388	15.3
Educational services	326	413	693	1.3
Health care & social assistance	4,058	5,109	7,695	14.0
Leisure & hospitality	4,887	5,821	6,372	11.6
Arts, entertainment & recreation	1,147	1,025	1,120	2.0
Accommodation & food services	3,741	4,796	5,252	9.6
Other services, excluding public	1,516	1,720	1,748	3.2
Government	5,717	7,706	8,880	16.2

Employment by Occupation (5)	2000	% dist.
Employed population 16 years and over	73,236	100.0
Management occupations	5,982	8.2
Business & financial operations occupations	2,431	3.3
Computer & mathematical occupations	1,310	1.8
Architecture & engineering occupations	1,469	2.0
Life, physical & social science occupations	762	1.0
Community & social services occupations	834	1.1
Legal occupations	413	0.6
Education, training & library occupations	3,833	5.2
Arts, design, entertainment, sports, & media occ.	965	1.3

Healthcare practitioner & technical occupations	3,061	4.2
Healthcare support occupations	1,397	1.9
Protective service occupations	1,500	2.0
Food preparation & serving related occupations	3,776	5.2
Building & grounds cleaning & maintenance occ.	2,008	2.7
Personal care & service occupations	1,860	2.5
Sales & related occupations	8,204	11.2
Office & administrative support occupations	11,593	15.8
Farming, fishing & forestry occupations	142	0.2
Construction & extractive occupations	4,149	5.7
Installation, maintenance & repair occupations	2,960	4.0
Production occupations	9,936	13.6
Transportation & material moving occupations	4,651	6.4

Worker Earnings by Industry - 2008 (4)	Employment	Wages (000)	Annual average earnings	Average weekly earnings
Total	54,781	\$1,986,893	\$36,269	\$697
Goods producing	10,674	549,312	51,461	990
Natural resource & mining	214	5,299	24,801	477
Construction	1,860	96,125	51,694	994
Manufacturing	8,601	447,888	52,073	1,001
Service providing	44,107	1,437,581	32,593	627
Trade, transportation & utilities	10,882	360,853	33,160	638
Wholesale trade	2,498	136,051	54,467	1,047
Retail trade	6,534	144,813	22,163	426
Transp., warehousing & utilities	1,850	79,989	43,237	831
Information	392	13,394	34,162	657
Financial activities	1,593	54,173	34,005	654
Finance & insurance	1,055	42,296	40,110	771
Real estate, rental & leasing	539	11,878	22,054	424
Professional & business services	5,486	218,035	37,298	717
Professional & technical services	1,084	47,582	43,892	844
Management of companies	680	83,964	123,416	2,373
Administrative & waste services	4,081	86,488	21,191	408
Educational & health services	8,388	292,083	34,822	670
Educational services	693	20,095	29,011	558
Health care & social assistance	7,695	271,988	35,345	680
Leisure & hospitality	6,372	75,929	11,915	229
Arts, entertainment & recreation	1,120	15,596	13,922	268
Accommodation & food services	5,252	60,332	11,487	221
Other services, excluding public	1,748	34,820	19,924	383
Government	8,880	387,962	43,689	840

Education			
Educational Attainment (6)	1990	2000	% change
Population 25 years & over	80,794	95,038	17.6
Less than 9th grade	6,788	4,370	-35.6
9th to 12th grade, no diploma	13,340	11,275	-15.5
High school graduate (incl. equivalency)	29,482	31,711	7.6
Some college, no degree	14,760	22,286	51.0
Associate's degree	6,174	7,150	15.8
Bachelor's degree	6,969	12,290	76.4
Graduate or professional degree	3,281	5,956	81.5
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% high school graduate or higher	75.1	83.5	-
% bachelor's degree or higher	12.7	19.2	-

Primary & Secondary Education (7)	Private	Public	Total
Enrollment PK-12 (08-09)	3,292	29,963	33,255
High school graduates (07-08)	209	1,971	2,180

Public School Districts with High Schools (8)					
District (grade span)	Enrollment 08/09	Student teacher ratio 07/08	Current expenditure per student 07/08	Graduates 07/08	ACT composite score 08/09
Central/Westosha UHS (9-12)	1,235	14.61	\$9,973	288	22.0
Kenosha (PK-12)	22,772	12.84	10,385	1,430	21.4
Wilmot UHS (9-12)	1,166	13.21	10,572	253	21.8

Economy/Income		
Personal Income (9)	Total (000)	Per Capita
1998	\$3,727,307	\$25,463
1999	3,941,989	26,577
2000	4,258,631	28,373
2001	4,395,882	28,923
2002	4,523,079	29,389
2003	4,683,278	30,057
2004	4,811,254	30,489
2005	5,009,881	31,351
2006	5,297,500	32,845
2007	5,542,407	34,027
2008	5,664,084	34,465

Private Nonfarm Business Establishments (10)	2000	2007
Total	3,137	3,211

Goods producing	567	548
Natural resource & mining	5	4
Construction	343	347
Manufacturing	219	197

Service providing	2,570	2,663
Trade, transportation & utilities	783	756
Wholesale trade	140	130
Retail trade	566	518
Transp., warehousing & utilities	77	108
Information	32	28
Financial activities	260	310
Finance & insurance	153	165
Real estate, rental & leasing	107	145
Professional & business services	371	384
Professional & technical services	206	213
Management of companies	14	20
Administrative & waste services	151	151
Educational & health services	373	432
Educational services	29	34
Health care & social assistance	344	398
Leisure & hospitality	374	417
Arts, entertainment & recreation	49	61
Accommodation & food services	325	356
Other services, excluding public	351	331
Unclassified & auxiliary	26	5

Private establishments 1,000+ employees	2	2
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Selected Economic Statistics	
Median household income (2008) (\$) (11)	55,025
% of population in poverty (2008) (11)	8.9%

Manufacturing shipments (2002) (\$000) (12)	2,562,039
Wholesale sales 2002 (\$000) (12)	N.A.
Retail sales (2002) (\$000) (12)	1,473,555
Retail sales per capita (2002) (\$) (12)	9,571

## Major Private Sector Employers (13)

Company	Product or service	Employment range
United Hospital System Inc.	Health care services	1000+
Chrysler LLC	Automobile engines	1000+
Aurora Health Care	Health care services	500-999
Carthage College	College	500-999
Snap-On Inc.	Hand tool manufacturer	500-999
Unified Solutions Inc.	Packaging	500-999
Supervalu Holdings Inc.	Grocery wholesalers	500-999
Kenosha Beef International	Meat processors	250-499
Jockey International	Underwear manufacturer	250-499
Sanmina-SCI Corp.	Electronic components	250-499

## Notes &amp; Sources

- (1) U.S. Census Bureau, Population Estimates, [www.census.gov/popest/estimates.php](http://www.census.gov/popest/estimates.php)
- (2) Persons of Hispanic/Latino origin may be of any race
- (3) U.S. Bureau of Labor Statistics, Local Area Unemployment Statistics (LAUS), [www.bls.gov/lau/home.htm](http://www.bls.gov/lau/home.htm)
- (4) U.S. Bureau of Labor Statistics, Quarterly Census of Employment & Wages (QCEW), [www.bls.gov/cew/home.htm](http://www.bls.gov/cew/home.htm)
- (5) U.S. Bureau of Labor Statistics, Occupational Employment Statistics (OES), [www.bls.gov/oes/home.htm](http://www.bls.gov/oes/home.htm)
- (6) U.S. Census Bureau, 1990 & 2000 Decennial Census, [factfinder.census.gov](http://factfinder.census.gov)
- (7) Wisconsin Department of Public Instruction, [dpi.wi.gov/sig/dm-demographics.html](http://dpi.wi.gov/sig/dm-demographics.html)
- (8) Wisconsin Department of Public Instruction, [data.dpi.state.wi.us/data/selschool.asp](http://data.dpi.state.wi.us/data/selschool.asp)
- (9) U.S. Bureau of Economic Analysis, Regional Economic Accounts, [www.bea.gov/regional/index.htm](http://www.bea.gov/regional/index.htm)
- (10) U.S. Census Bureau, County Business Patterns, [www.census.gov/econ/cbp/index.html](http://www.census.gov/econ/cbp/index.html)
- (11) U.S. Census Bureau, American Community Survey, <http://www.census.gov/acs/www/>
- (12) U.S. Census Bureau, 2002 Economic Census, [www.census.gov/econ/census02](http://www.census.gov/econ/census02)
- (13) Wisconsin Department of Workforce Development, [worknet.wisconsin.gov/worknet/largemp.aspx?menuselection=ed](http://worknet.wisconsin.gov/worknet/largemp.aspx?menuselection=ed)