

MILWAUKEE 7

DRIVING ECONOMIC GROWTH



Performance Scorecard

Performance Measures	2005-2009	2010-2014	
		To-Date	Goal
Direct Jobs	3,220	2,473	6,440
Direct Payroll	\$184M	\$124M	\$368M
Total New Capital Investment	\$156M	\$120M	--
Total Jobs	9,097	5,723	18,200
Total Payroll	\$385M	\$385M	\$770M
Total Projects	57	28	--
Total Project Wins	12	7	--

Leveraged Regional Investments	2005-2009	2010 to-date
Federal Earmarks	\$1.6M	\$4.9M
State Tax Credits	\$1M	\$31.8M
Other State Assistance	\$1.6M	\$.5M
TIFs	\$5M	\$2M
Other Municipal Assistance	\$200K	\$2M
Public assistance for M7 Projects	\$9.4M	\$41.2M

Other Regional Investments

\$55.8M

- U.S. Dept of Labor Workforce Grant
- Milwaukee EB-5 Foreign Investment Zone
- Angel Investment Tax Credit
- Improved Train Service - Milwaukee to Chicago
- UW-Milwaukee Growth Agenda
- New Equipment for Medical College of Wisconsin
- Wisconsin Manufacturing Extension Partnership Staff Expansion

