

Walworth County Data Profile

Population/Demographics			
Population (1,6)	2000	2010	2015
Walworth County	93,759	102,228	102,804

Municipalities (ranked by population)

Whitewater, city	13,437	14,390	14,692
Elkhorn, city	7,305	10,084	9,895
Delavan, city	7,956	8,463	8,389
Lake Geneva, city	7,148	7,651	7,778
Bloomfield, village	N.A.	4,644	4,652
East Troy, village	3,564	4,281	4,295
Genoa City, village	1,949	3,042	3,029
Walworth, village	2,304	2,816	2,838
Williams Bay, village	2,415	2,564	2,600
Fontana on Geneva Lake, Village	1,754	1,672	1,697
Darien, village	1,572	1,580	1,610
Sharon, village	1,549	1,605	1,586

Population/Demographic Characteristics (1,6)

Population by age:	2000	2010	2015	% dist (15)
Total	93,759	102,228	102,804	100.0
14 & under	18,690	19,760	18,168	17.7
15 to 24	16,895	16,272	17,263	16.8
25 to 34	11,203	11,470	10,767	10.5
35 to 44	14,638	12,714	11,657	11.3
45 to 54	12,289	15,568	14,279	13.9
55 to 64	8,110	12,687	14,366	14.0
65 +	11,934	13,757	16,304	15.9
Median age	35.1	38.1	39.5	

Population by sex:

Male	46,626	51,237	51,308	49.9
Female	47,133	50,991	51,496	50.1

Population by race:

White	91,471	98,681	98,640	95.9
Black/African American	808	1,074	1,300	1.3
American Indian	246	421	482	0.5
Asian	623	890	1,050	1.0
Native Hawaiian	24	58	65	0.1
Two or more	587	1,104	1,267	1.2

Hispanic/Latino (2)	6,136	10,578	11,445	11.1
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Housing/Household Characteristics (1,6)	2000	2010	2015
Households	34,522	39,699	N.A.
Persons per household	2.57	2.51	N.A.
Housing Occupancy			
All housing units	43,783	51,531	51,792
Occupied housing units	34,522	39,699	N.A.
Vacant housing units	9,261	11,832	N.A.
Housing Tenure			
Occupied housing units	34,522	39,699	N.A.
Owner-occupied housing units	23,848	27,310	N.A.
Renter-occupied housing units	10,674	12,389	N.A.

Labor Force				
Labor Market (3)	Labor Force	Employment	Unemployed	% Unemployed
2006	56,073	53,651	2,422	4.3
2007	56,079	53,487	2,592	4.6
2008	56,534	53,842	2,692	4.8
2009	56,186	51,099	5,087	9.1
2010	56,360	51,276	5,084	9.0
2011	56,263	51,769	4,494	8.0
2012	56,037	51,979	4,058	7.2
2013	56,882	52,988	3,894	6.8
2014	57,086	53,916	3,170	5.6
2015	56,684	53,983	2,701	4.8
2016	57,780	55,399	2,381	4.1

Payroll Employment by Industry (4)	2000	2010	2015	% dist. (15)
Total	38,512	37,173	40,062	100.0

Goods producing	11,485	9,145	10,491	26.2
Natural resource & mining	162	282	448	1.1
Construction	1,863	1,242	1,219	3.0
Manufacturing	9,460	7,622	8,824	22.0

Service providing	27,027	28,028	29,571	73.8
Trade, transportation & utilities	6,700	6,362	6,985	17.4
Wholesale trade	1,382	1,185	1,385	3.5
Retail trade	3,995	4,033	4,566	11.4
Transp., warehousing & utilities	1,323	1,144	1,034	2.6
Information	530	234	251	0.6
Financial activities	1,025	1,221	1,174	2.9
Finance & insurance	749	929	735	1.8
Real estate, rental & leasing	276	292	439	1.1
Professional & business services	2,145	2,483	2,440	6.1
Professional & technical services	770	880	889	2.2
Management of companies	118	71	87	0.2
Administrative & waste services	1,257	1,532	1,463	3.7
Educational & health services	3,021	3,722	4,027	10.1
Educational services	203	190	165	0.4
Health care & social assistance	2,818	3,532	3,862	9.6
Leisure & hospitality	6,911	6,515	7,121	17.8
Arts, entertainment & recreation	927	1,000	1,161	2.9
Accommodation & food services	5,984	5,514	5,960	14.9
Other services, excluding public	1,127	1,184	1,223	3.1
Government	5,568	6,301	6,351	15.9

Employment by Occupation (5)	2011-2015	% dist.
Employed population 16 years and over	52,048	100.0
Management occupations	5,073	9.7
Business & financial operations occupations	1,623	3.1
Computer & mathematical occupations	700	1.3
Architecture & engineering occupations	853	1.6
Life, physical & social science occupations	268	0.5
Community & social services occupations	655	1.3
Legal occupations	153	0.3
Education, training & library occupations	3,137	6.0

Arts, design, entertainment, sports, & media occ.	750	1.4
Healthcare practitioner & technical occupations	2,506	4.8
Healthcare support occupations	1,277	2.5
Protective service occupations	800	1.5
Food preparation & serving related occupations	3,214	6.2
Building & grounds cleaning & maintenance occ.	2,398	4.6
Personal care & service occupations	2,035	3.9
Sales & related occupations	5,479	10.5
Office & administrative support occupations	6,660	12.8
Farming, fishing & forestry occupations	557	1.1
Construction & extractive occupations	2,678	5.1
Installation, maintenance & repair occupations	2,195	4.2
Production occupations	5,802	11.1
Transportation & material moving occupations	3,235	6.2

Worker Earnings by Industry - 2015 (4)	Employment	Wages (000)	Annual average earnings	Average weekly earnings
Total	40,062	\$1,461,532	\$36,482	\$702
Goods producing	10,491	507,059	48,333	929
Natural resource & mining	448	15,260	34,102	656
Construction	1,219	54,983	45,093	867
Manufacturing	8,824	436,815	49,503	952
Service providing	29,571	954,473	32,277	621
Trade, transportation & utilities	6,985	236,061	33,797	650
Wholesale trade	1,385	84,608	61,107	1,175
Retail trade	4,566	110,617	24,225	466
Transp., warehousing & utilities	1,034	40,837	39,494	759
Information	251	8,345	33,303	640
Financial activities	1,174	46,929	39,960	768
Finance & insurance	735	33,208	45,155	868
Real estate, rental & leasing	439	13,721	31,256	601
Professional & business services	2,440	88,664	36,344	699
Professional & technical services	889	43,687	49,132	945
Management of companies	87	9,572	109,922	2,114
Administrative & waste services	1,463	35,406	24,195	465
Educational & health services	4,027	137,656	34,181	657
Educational services	165	5,807	35,177	676
Health care & social assistance	3,862	131,849	34,138	656
Leisure & hospitality	7,121	128,486	18,044	347
Arts, entertainment & recreation	1,161	24,411	21,024	404
Accommodation & food services	5,960	104,075	17,463	336
Other services, excluding public	1,223	29,726	24,314	468
Government	6,351	278,604	43,868	844

Education		
Educational Attainment (6)	2011-2015	% dist.
Population 25 years & over	67,530	100.0
Less than 9th grade	2,332	3.5
9th to 12th grade, no diploma	5,275	7.8
High school graduate (incl. equivalency)	21,646	32.1
Some college, no degree	14,924	22.1
Associate's degree	5,564	8.2
Bachelor's degree	11,552	17.1
Graduate or professional degree	6,237	9.2
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% high school graduate or higher	88.7	
% bachelor's degree or higher	26.3	

Primary & Secondary Education (7)	Private	Public	Total
Enrollment PK-12 (15-16)	1,233	16,002	17,235
High school graduates (14-15)	17	1,195	1,212

Public School Districts with High Schools (8)					
District (grade span)	Enrollment 15/16	Student teacher ratio 13/14	Current expenditure per student 13/14	Graduates 14/15	ACT composite 14/15
Big Foot UHS (9-12)	509	11.5	\$12,828	127	21.5
Delavan-Darien (PK-12)	2,312	13.0	10,140	192	20.7
East Troy Community (PK-12)	1,647	14.8	9,745	140	23.2
Elkhorn Area (PK-12)	3,315	14.1	9,557	211	22.1
Lake Geneva-Genoa City UHS (9-12)	1,461	14.4	11,557	362	22.6
Whitewater (K-12)	1,940	12.0	11,420	122	23.5
Williams Bay (K-12)	680	12.3	12,328	41	24.1

Economy/Income		
Personal Income (9)	Total (000)	Per Capita
2005	\$3,127,345	\$31,321
2006	3,299,154	32,656
2007	3,447,119	33,979
2008	3,572,936	35,058
2009	3,504,325	34,330
2010	3,575,598	34,990
2011	3,779,526	36,767
2012	3,959,681	38,423
2013	4,064,595	39,446
2014	4,224,246	40,814
2015	4,363,642	42,446

Private Nonfarm Establishments (10)	2000	2010	2014
Total	2,585	2,638	2,610
Goods producing	581	521	509
Natural resource & mining	14	10	12
Construction	350	315	291
Manufacturing	217	196	206
Service providing	2,004	2,117	2,101
Trade, transportation & utilities	596	592	582
Wholesale trade	117	120	108
Retail trade	375	381	365
Transp., warehousing & utilities	104	91	109
Information	37	32	32
Financial activities	204	223	216
Finance & insurance	114	139	132
Real estate, rental & leasing	90	84	84
Professional & business services	323	367	378
Professional & technical services	178	198	187
Management of companies	9	18	18
Administrative & waste services	136	151	173
Educational & health services	241	256	249
Educational services	26	32	33
Health care & social assistance	215	224	216
Leisure & hospitality	313	367	362
Arts, entertainment & recreation	58	70	60
Accommodation & food services	255	297	302
Other services, excluding public	257	276	279
Unclassified & auxiliary	33	4	3
Private nonfarm establishments with 1,000 or more €	0	1	1

Selected Economic Statistics	
Median household income (2015) (\$) (11)	58,537
% of population in poverty (2015) (11)	12.7%
Manufacturing shipments (2012) (\$000) (12)	2,705,756
Wholesalers, merchant, sales (2012) (\$000) (12)	1,544,642
Retail sales (2012) (\$000) (12)	1,234,449
Retail sales per capita (2012) (\$) (12)	12,002

Major Private Sector Employers (13)

Company	Product or service	Employment range
Grand Geneva Resort & Spa	Resort hotel	500-999
Wal-Mart	Discount department stores	500-999
Miniature Precision Components Inc.	Thermoplastic components	500-999
Pentair Water	Pumps & pumping equipment	500-999
Aurora Health Care	Health care services	500-999
Agrilink Foods	Frozen vegetables	250-499
Alpine Valley	Resort hotel	250-499
Waukesha Cherry-Burrell	Pumps & pumping equipment	250-499
Abbey Resort	Resort hotel	250-499
Lake Lawn Resort	Resort hotel	250-499

Notes & Sources

- (1) U.S. Census Bureau, Population Estimates, www.census.gov/programs-surveys/popest.html
- (2) Persons of Hispanic/Latino origin may be of any race
- (3) U.S. Bureau of Labor Statistics, Local Area Unemployment Statistics (LAUS), www.bls.gov/lau/home.htm
- (4) U.S. Bureau of Labor Statistics, Quarterly Census of Employment & Wages (QCEW), www.bls.gov/cew/home.htm
- (5) U.S. Census Bureau, American Community Survey (ACS), www.census.gov/programs-surveys/acs/
- (6) U.S. Census Bureau, 2000 & 2010 Decennial Census, factfinder.census.gov
- (7) Wisconsin Department of Public Instruction, dpi.wi.gov/wisedash/download-files
- (8) Wisconsin Department of Public Instruction, wisedash.dpi.wi.gov/Dashboard/portalHome.jsp
- (9) U.S. Bureau of Economic Analysis, Regional Economic Accounts, www.bea.gov/regional/index.htm
- (10) U.S. Census Bureau, County Business Patterns, www.census.gov/programs-surveys/cbp.html
- (11) U.S. Census Bureau, American Community Survey, www.census.gov/programs-surveys/acs/
- (12) U.S. Census Bureau, 2012 Economic Census, www.census.gov/programs-surveys/economic-census.html
- (13) Wisconsin Department of Workforce Development, dwd.wisconsin.gov/oea/largest_employers